



Rethinking Education Governance for the Twenty-First Century
December 1, 2011
Capital Hilton
Washington, D.C.

Morning Sessions

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| 8:30AM–9:00AM | Arrival and registration |
| 9:00AM–9:15AM | Introductory Remarks (Paul Manna and Patrick McGuinn) |
| 9:15AM–9:30AM | Framing the Issue (Chester E. Finn, Jr.) |
| 9:30AM–11:00AM | <u>Panel I: Challenges</u> <ul style="list-style-type: none">• The Machinery that Drives Education-Spending Decisions Inhibits Better Uses of Resources (Marguerite Roza, senior data and economic advisor, Gates Foundation)• Governance Challenges to Innovators within the System (Michelle Davis, contributing writer, <i>Education Week</i>)• Governance Challenges to Innovators outside the System (Steven F. Wilson, founder and president, Ascend Learning)• Fractured Governance of Resources and the Need for a Coherent and Fair System of Funding to Support High-Quality Public Schools (Cynthia Brown vice president for education policy, Center for American Progress)• <i>Moderator: Michael J. Petrilli, executive vice president, Thomas B. Fordham Institute</i> |
| 11:00AM–11:15AM | Coffee Break |
| 11:15AM–12:45PM | <u>Panel II: Traditional institutions in flux</u> <ul style="list-style-type: none">• More than the Mantra of “Mayoral Control”: Rethinking District Governance for the 21st Century (Frederick M. Hess, director of education-policy studies, American Enterprise Institute) |

- The Next Wave of Standards-Based Reform? Interstate Standards and Testing Consortia (Kathryn McDermott, associate professor, University of Massachusetts Amherst)
- Toward a New Federal Role in Public Education: The Challenge of Governance in Performance-Based Federalism (Kenneth Wong, education department chair, Brown University)
- The End of Educational Exceptionalism: The Rise of Education Executives in the White House, State House, and Mayor's Office (Jeffrey Henig, professor, Columbia University Teachers College)
- *Discussant: Margaret Goertz, professor, University of Pennsylvania Department of Education*
- *Moderator: Patrick McGuinn, associate professor, Drew University*

1:00PM–2:00PM

Lunch

Keynote address (Chris Cerf, acting commissioner, New Jersey Department of Education)

Afternoon sessions

2:15PM–3:30PM

Panel III: Alternative approaches

- Education Governance in Comparative Perspective (Michael Mintrom, associate professor, University of Auckland and Richard Walley, senior policy manager, New Zealand Ministry of Education)
- Governance in Other Policy Sectors: Lessons from Health-Care and Environmental Policy (Barry Rabe, professor, University of Michigan)
- Reimagining Education Governance: An International Perspective (Sir Michael Barber, chief education advisor, Pearson, presented by Paul Manna)
- *Discussant: Marc Tucker, president and CEO, National Center on Education and the Economy*
- *Moderator: Paul Manna, associate professor, College of William and Mary*

3:30PM–3:45PM

Coffee Break

3:45PM–5:15PM

Panel IV: The way forward

- Picturing a Different Governance Structure for Public Education (Paul T. Hill, director, Center for Reinventing Public Education)
- Governance Reform: From Theory to Results (Kenneth Meier, distinguished professor, Texas A&M University)
- *Discussant: Paul Pastorek, chief counsel and corporate secretary, EADS North America*
- *Discussant: Jon Schnur, chairman of the board and co-founder, New Leaders*
- *Moderator: Chester E. Finn, Jr., president, Thomas B. Fordham Institute*

5:15PM–5:30PM

Closing Remarks (Cynthia Brown)

5:30PM–6:30PM

Reception