



Addendum to the Thomas B. Fordham Foundation Sponsorship Application for Cleveland Applicants

Background and directions

The Cleveland Transformation Alliance (CTA) reviews certain criteria, used by a sponsor in evaluating whether to open a school in Cleveland.¹ All applicants seeking to open a charter school in Cleveland must respond to the CTA's criteria, listed below.

Criteria 1

- Clearly articulate the school's mission, vision and educational philosophy.
- Demonstrate how the design of the school will likely lead to successful student outcomes: (a) within the municipal school district; and, (b) with the district's student populations in the communities the school will serve.

Criteria 2

- 2.1 Clearly articulate the school's intended market.²
- 2.2 Clearly articulate the school's location.
- 2.3 Clearly articulate the school's instructional design.
- 2.4 Show how the intended market, location and instructional design will demonstrate: (a) educational success; and, (b) financial success.
- 2.5 Show how the school's intended student population is tied to the needs of: (a) the district's population; and, (b) the communities the school will serve.³
- 2.6 Show how the market need is tied to the needs of: (a) the district's population; and, (b) the communities the school will serve.⁴

¹ Ohio Revised Code section 3311.87. *See also* Objective Criteria to be Used by a Sponsor to Determine if it Will Sponsor New Community Schools Located Within the Municipal School District, available at http://www.clevelandta.org/sites/default/files/resources/Alliance%20Criteria%20For%20Sponser%20Seeking%20to%20Open%20Community%20School_0.pdf (June 2018).

² Information on Cleveland neighborhoods with the highest need for quality schools is available at <http://www.clevelandta.org/additional-resources>.

³ While family survey data and market analysis are not requirements of the CTA, we strongly recommend including them as evidence of demand for the proposed school.

⁴ While family survey data and market analysis are not requirements of the CTA, we strongly recommend including them as evidence of demand for the proposed school.

- 2.7 Show how the program’s instructional design is tied to the needs of: (a) the district’s population; and, (b) the communities the school will serve.⁵

Criteria 3

- 3.1 Describe how the school’s process for vetting and hiring a school leadership team is likely to result in high-quality leaders who are capable of implementing the design for the school.
- 3.2 Describe how the school’s process for vetting and hiring a school leadership team will result in ongoing accountability to the governing authority of the school.

⁵ While family survey data and market analysis are not requirements of the CTA, we strongly recommend including them as evidence of demand for the proposed school.